

**DEADLINE: 01/31/2023**

## Westlake

Dear Parent or Student,

Yearbook Recognition Ads are the perfect way to commemorate achievements and celebrate milestones. In addition, revenues from Recognition Ads help our school create a better yearbook. To purchase your ad online, follow the instructions listed below. Jostens is responsible for our school's yearbook ad sales. Please do not contact or send materials to the school. Please also consider our school's ad content guidelines below during the creation of your ad online. All orders must be placed by 01/31/2023.

# ORDER YOUR YEARBOOK RECOGNITION AD TODAY!



ORDER BY 01/31/2023

### COLOR AD

Full Page	\$300.00
1/2 Page	\$150.00
1/4 Page	\$75.00
1/8 Page	\$40.00

\*Tax, service and delivery fee(s) will be added if applicable.

\*Credit card installment plan available for orders of \$30 or more.

**IT'S EASY! Create your ad online at [www.jostensadservice.com/student](http://www.jostensadservice.com/student)**

- 1. Choose your ad size and layout.**
- 2. Enter your text and upload your photos.**

### Important information about Yearbook Recognition Ads

- Our school reserves the right to edit ads per our guidelines.
- We retain the right to remove any explicit text, graphic photos or copyright-protected imagery or photos.
- For the ad to appear in the yearbook, your ad must be purchased by the order deadline.
- Color photographs uploaded for black-and-white ads will appear in black and white.
- We will make every effort to use your layout and text as indicated. A proof will not be provided and no changes can be made after purchase.

### GUIDELINES SURROUNDING RECOGNITION AD CONTENT.

Our school reserves the right to edit ads per our guidelines. Please make sure all submitted materials are appropriate for school publication.

**EASY PAYMENT PLAN AVAILABLE\***

### Frequently Asked Questions

#### How are the ad prices determined and what is the money used for?

Ad prices are determined by our school. The revenue from Recognition Ads helps support our yearbook and keep it affordable for everyone.

#### How is the ad deadline determined?

The ad deadline is set by our school based on the production schedule for the yearbook.

#### Can I create my student's ad on my mobile device?

Yes, yearbook ads can be created online from both desktop and mobile devices.

#### Can I send my materials to the school?

No, please do not send your materials to our school. Our school has selected Jostens to assist with our ad program. Please call our customer service number (800-358-0800) if you have questions or need assistance in creating your ad.

**More questions? Call Jostens at (800) 358-0800.**

**[www.jostensadservice.com/student](http://www.jostensadservice.com/student)**



*Jostens*<sup>®</sup>